


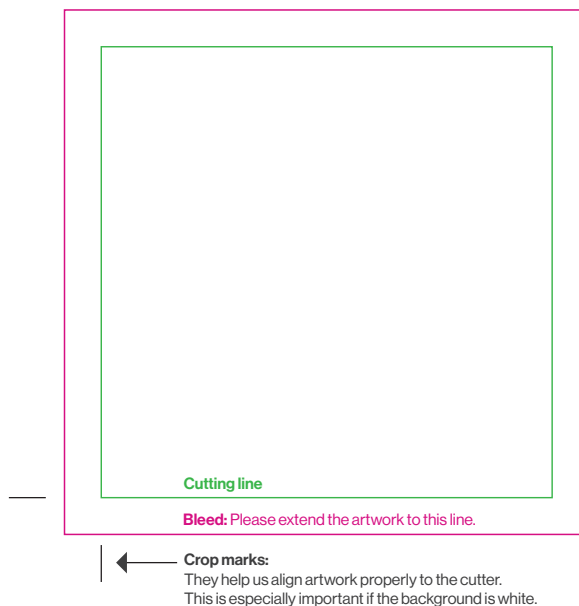


UV PRINT



PRINT REQUIREMENTS

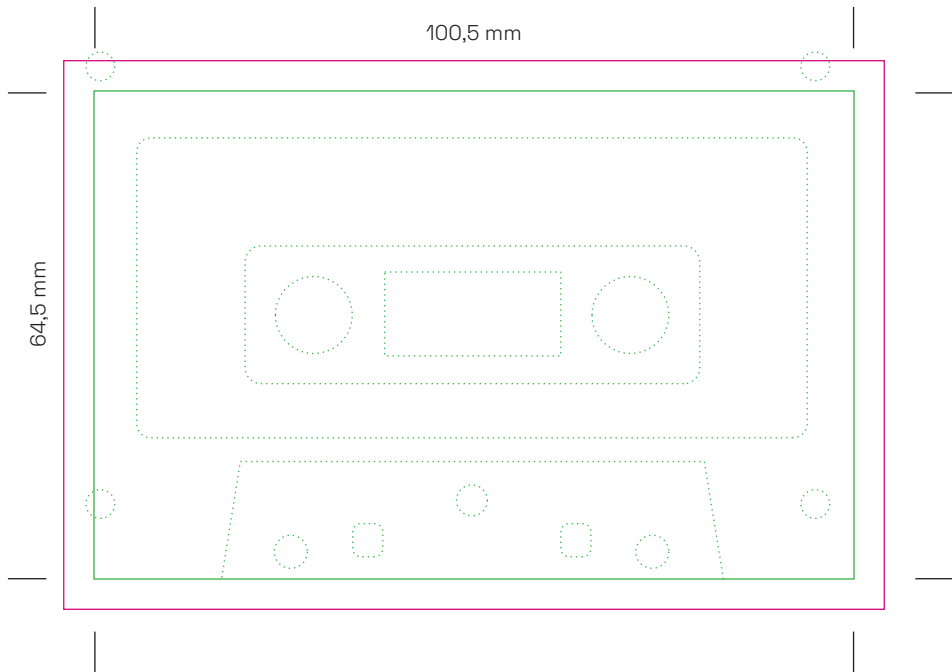
-  Print file in PDF.
-  Use CMYK colour mode.
- DPI** Resolution: 300 dpi, scale 1:1.
-  Delete all template lines from the print file; leave crop marks only.
- 3MM** Ensure that 3mm bleeds are added around the artwork.
- 320%** Maximum ink levels: 320%.



TIPS FROM OUR PRINTHOUSE

- ✓ UV print uses CMYK paints, that are transparent. If you want to have visible print on dark shell, there has to be a white base below.
- ✓ Gray separations: If you want black and white artwork, create grayscale using only the black channel (K).
- ✓ Letters should be larger than 6p; below that size, we can't guarantee sharp printed letters, especially for thin or light fonts.
- ✓ Letters look better in vector format rather than bitmap.
- ✓ Black letters will be sharper when made solely of 100%K and set to overprint.
- ✓ It is a digital printing technique similar to ink printing with the difference that the prints are fixed with UV light. The print is hardened, leaving a thin layer of colored and durable plastic on the surface of the material. As a result the print may have a delicate rough structure – where there is more paint or there is a dark color, the print may be more convex.
- ✓ Due to the necessity to print in special forms, shifts in printing are possible and the paint may spread unevenly – one print may be slightly different from the other. If the cassettes are fully printed, ink traces may also appear on the edges and even on the tape.
- ✓ If you do not like this character, think about tampography (for example, sharp contours are better for tampography).
- ✓ In UV printing it is not possible to use colors from the pantone palette. We print using 4 colors (CMYK) with white undercoat or only white undercoat.

A



B

